

MAJOR PROGRAM ASSESSMENT PLAN

Department English/Writing

Student Learning Objectives	Courses Contributing to Achievement of Objectives	Assignments That Provide Evidence of Achievement of Objectives	Measures/Criteria/Rubrics of Student Achievement of Goals/Objectives	Timetable	Changes Planned/Made Based on Assessment Findings
1. Demonstrate the ability to produce effective, final texts in multiple genres	A range of English, Communication and TFA courses.	Creative works, essays, professional documents, analyses in various areas.	Exit Portfolio	Three year cycle	The program is new, so it has not been assessed, but the process of developing this plan has already gotten the department to reconsider the current practices.
2. Demonstrate an ability to Interpret advanced theoretical approaches to understanding the principles and practices of writing in genres of their specialization	English 410 and selected writing and literature courses	Essays Creative Works Examinations	Students will demonstrate knowledge of theoretical approaches and demonstrate the ability to explicate texts in genres of their specialization	Three year cycle	The program is new, so it has not been assessed, but the process of developing this plan has already gotten the department to reconsider the current practices.
3. Original writing demonstrates knowledge of related theoretical movements in rhetoric and literature.	English 410 and selected writing and literature courses	Creative works Essays	Students demonstrate the ability to incorporated and identify theoretical and literary influences in their own writing.	Three year cycle	The program is new, so it has not been assessed, but the process of developing this plan has already gotten the department to reconsider the current practices.
4. Demonstrate a knowledge of the publishing industry and professional writing world.	English 210, selected writing courses and English 490.	Genre analysis Market analysis Professional documents Tests	Portfolio Publishing and Marketing plan	Three year cycle	The program is new, so it has not been assessed, but the process of developing this plan has already gotten the department to reconsider the current practices.
5. Students will participate in professional writing activities	English 210 Various writing courses English 490 Internships	Public readings publication internship	Performance of original creative work Publication Interning	Three year cycle	The program is new, so it has not been assessed, but the process of developing this plan has already gotten the department to reconsider the current practices.